

Advertising Banners

The Online Banner Printing Service!

If you would like to provide your own artwork, please take a look at this quick guide to preferred file formats:

Adobe Illustrator

Banners for Advertising use CS3 so AI files are fine but we would prefer files in **EPS Format**. All images should be embedded and all fonts should be converted to outlines. No changes can be made our side unless you supply fonts or hi-res images. Charges may apply for any changes made to artwork. You will be notified in advance.

Adobe Photoshop

Banners for Advertising use CS3 so we accept PSD files but we would prefer **TIFF Format**. TIFFs should be flattened to ensure all images and fonts are embedded. Make sure that your files are in CMYK colour format and at resolution of at least 300 dpi ¼ size.

CorelDRAW

Please Save all files as **CDR format**. All fonts must be converted to curves. You can also export as EPS.

PDF Format

If you have Adobe Acrobat, you will be able to save/print as PDF. Please do this at a **High Quality Print** setting and save at least 300dpi ¼ size depending on the overall print size.

FONTS

All fonts used in the file must be supplied unless converted to outlines. If you wish to email across the font, please do so with the artwork.

If the program you use is not listed, you can contact us via info@banners-for-advertising.co.uk or call 0845 475 1923

Please, keep in mind that for quicker turnaround time, all supplied artwork must be in one of these file formats: .eps .psd .pdf .tiff .jpg. All .psd .tiff .jpg files must be at a minimum of 300dpi resolution and in CMYK colour format.

BLEED

For all banners, please design artwork to scale. We will add the bleed ourselves free of charge.

COLOURS

All colours in the file must be CMYK. If you use spot colour, please convert them to CMYK before saving. Duotone images must also be converted to CMYK. Exact colour match is not guaranteed. Critical colour requires a colour key or match print. Colour laser copies or other proofs are not considered accurate prepress proof.